

Journeyman **ink**

Will Richey and Alejandro Perez, Jr. lead a Team of Artists, Athletes and Activators passionate about cultivating Social and Emotional Literacy in both youth and adults. Their dynamic, interactive keynote presentations, workshops and professional developments have activated audiences as diverse as Toyota, Hazelden Betty Ford Foundation, Southwest Airlines, and more. DaVerse Lounge, their creative platform, is a live show and installation that utilizes innovation, space and the arts to stimulate and celebrate the power of VOICE, CULTURE and CREATIVITY, representing the heart and soul of their deep and lasting impact across North Texas for 15 years. Their work with youth, professionals, and audiences activates joy, inspires depth, and offers meaningful reflection all while creating spaces for authentic connection.

Will Richey is the founder of Journeyman Ink, LLC and creator of DaVerse Lounge with 15 years of experience in the field of social and emotional intelligence. He is a creative social entrepreneur, artistic director, keynote speaker/spoken word artist and consultant who specializes in creative and innovative approaches in academic, non-profit and corporate institutions seeking to enhance human development and positively impact culture. Leading with passion and purpose, he seeks to enhance and empower the whole person, whole communities and whole organizations.



Alejandro Perez Jr., creative content specialist of Journeyman Ink is a master multidisciplinary arts educator, musician and storyteller. He is known for developing the "Memory Melody Method", inviting and uniting crowds to become an instrument through various rhythms and vocalized mantras. His visual, aural/oral and kinesthetic tools, create safe spaces for authentic connection that restore empathy, engagement and mindfulness. This joyful and holistic technique provides opportunity for self-development and discovery. Alejandro has 20 years of experience as a gymnastics instructor and is a professor of Capoeira Angola, an Afro-Brazilian martial art.

Alejandra Ramos Gómez, M. Ed. is an author, consultant, and multidisciplinary artist from Juárez, México residing in Dallas, TX. She was a bilingual educator for seven years and has worked as an educational consultant with organizations in Argentina, Ecuador, Mexico, and the US. Alejandra has been featured in TEDx, Latino USA, UN Girls Education Initiative, Plan International, UNICEF, and more. Imperfecta, her debut bilingual poetry book, was published in 2021. She is passionate about advocating for gender equality, wellbeing, and authentic sociolinguistic representation through the arts and education.

